

Available From Today: Legitimate Not-For-Profit Ridesharing App - “JERSEY LIFTS”

Following last week’s announcement, Itineris has now received approval from the Apple App Store for our ridesharing app, Jersey Lifts. As of today, our free app will be available for download via the iOS App Store, or from jerseylifts.uk/download. We hope to be able to offer an Android version in the near future.

The free “Jersey Lifts” app is aimed at encouraging commuters to rideshare as well as those who may wish to organise a lift home after an evening out. It addresses concerns over the safety of how such arrangements are currently organised, helping to keep Islanders safe.

Features of the app include user ratings, incident/poor experience reporting, identity and car validation, and optional SMS alerts to family or friends.

For more information on the purpose of the app and the team behind it, as well as our plans for moving forward, please see our previous release at https://jerseylifts.uk/media/JL_release_170717.pdf

ENDS.

Notes to Editors

Jersey Lifts is a platform produced by Itineris, a team of developers and entrepreneurs, aimed at improving transportation in small communities. Based on the idea of real ridesharing, Itineris aims to reduce congestion during rush hour and minimise the need for parking whilst improving safety for their users. Jersey Lifts is the first version of our platform, with future plans to roll out to other Islands and jurisdictions with added features.

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